

# FEEDBACK LOOPS

## WHY IT'S IMPORTANT

- Maintain company reputation
- Common courtesy
- Keep them engaged as future employees, clients, etc.

### 01

Secure your first choice candidate for the position

### 03

Offer to provide feedback to candidates, and provide actual specific and tangible feedback

### 02

E-mail individuals who you have interviewed that you can have gone forward with another candidate

### 04

Send a mass e-mail to everyone who applied that the position is now filled